

Stylish and Eco-friendly High Performance Monitor

Control brightness, conserve energy.



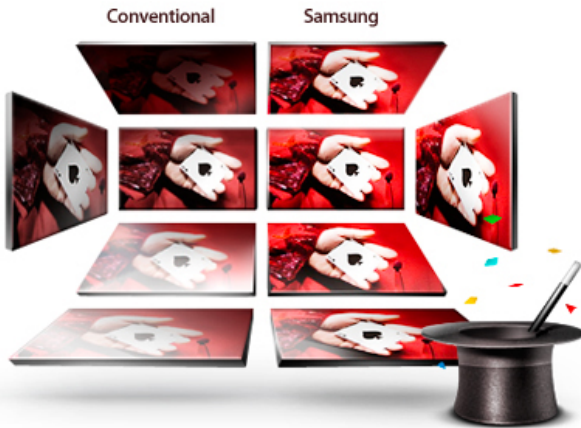
Magic Eco makes saving energy easy. It adjusts Samsung monitor's brightness based on how much energy you want to save. You have four energy saving options to choose from: 100%, 75%, and 50% power consumption as well as 'power saving off'. If Magic Eco is turned off, you still enjoy the option of using Samsung's Magic Bright feature, engineered to let you manually adjust the screen's brightness. Take the effort out of saving energy and take control with Magic Eco.

A monitor that takes the initiative to share.



With Samsung's Magic Return you never have to worry about your second monitor losing content. If the cable disconnects and the signal disappears, Magic Return automatically transfers the content from that screen to the other monitor before turning off. There's no magic here. We just have content sharing down to a science.

The monitor with great points of view.



Love to watch movies lying down or while you're cooking dinner? The Samsung's Magic Angle, a new technology that uses 5-step angle management to deliver crisp images and bold colour from every direction. So whether your view is from above, below, the side, or even leaning backwards, images stay the same. It's not magic. It's Samsung innovation.

Connect Faster, Better.



Samsung's HDMI (or High Definition Multimedia Interface) connections are the fastest, most secure way of connecting peripheral High Definition devices with your monitor. Everything from DVD players to camcorders and video game consoles to digital cameras connect with ease, and are the most pure digital output you'll experience.

Picture Perfection.



HDCP, or High-bandwidth Digital Content Protection, is Samsung's innovative way of protecting the integrity of the content that's being transmitted to your monitor through the DVI interface. This naturally delivers the highest resolution images, allowing you to enjoy 100% pure digital content, all the time.

The Smart Size.



Why should seeing the whole picture be a stretch, or for that matter, a distorted facsimile of the original? With Samsung's intelligent adjustable image size function, you'll be able to enjoy images exactly as they were intended, by portraying standard sized content in its original format, on a wider screen.

Feel the Effects of Colour



Enhance images your way using Samsung's advanced ColourEffect feature. Open your eyes to a completely customised viewing experience as you play with photographic effects that match your mood. Choose from Aqua, Sepia, Green and Greyscale to interact with your display in a whole new way – namely, yours.

Goes Off by Itself.



Samsung Monitors aren't just high performers. They're eco-friendly, efficiency experts as well. The automatic off timer allows users to save energy by setting the monitor to turn itself off at a specified time. As an added benefit, this ensures optimal performance for lasting reliability and extended life.

Customise Your Control.



Samsung's innovative custom key feature puts enhanced entertainment at your fingertips, literally. By allowing you to assign your favourite function to the customised key, your favourite features are accessed in a flash. Will your customised key bring you Magic Bright, Magic Colour, Colour Effect, or the Image Size function? The beauty is, you decide.